



WICKHAM
FLOORING

SINCE  1989

TREND GUIDE 2026





In 2026, hardwood flooring trends are evolving toward an even more authentic, refined, and sustainable aesthetic.

Natural and organic tones remain at the heart of preferences, enhanced by more mineral-inspired hues, matte finishes, and subtle textures that highlight the character of the wood. This approach reflects a growing desire for well-being, timelessness, and a deeper connection with nature.

Wickham Flooring fully embraces these trends by offering custom-made flooring, carefully crafted to combine contemporary design, expertise, and exceptional quality.

EURO ENGINEERED COLLECTION

Engineered hardwood flooring offers superior stability compared to solid hardwood. Perfectly suited for condos and basements, it can be easily installed over a concrete slab. The Euro Engineered Collection combines the timeless elegance of European white oak with remarkable stability, all crafted to Wickham Flooring high-quality standards.



TAUPE



BAREWOOD



NAKED



NATURAL



BEACH



WALNUT



WALNUT



BAREWOOD



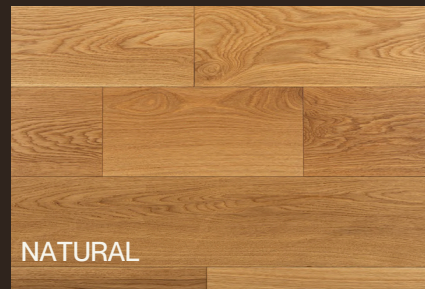
BEACH



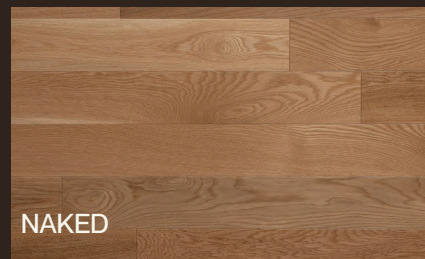
DOMESTIC COLLECTION

White Oak

Natural, warm, and durable, White Oak flooring offers exceptional strength and timeless elegance. Available in both solid and engineered options, it enhances any space while adding lasting value to your home.



NATURAL



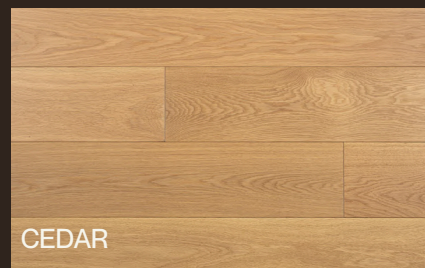
NAKED



BAREWOOD



BEACH



CEDAR



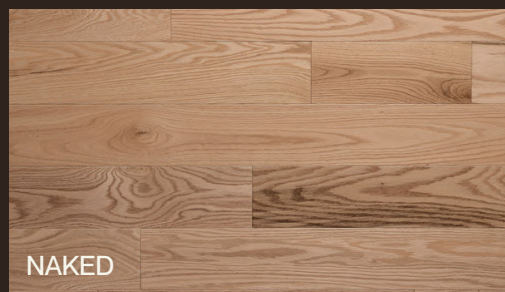
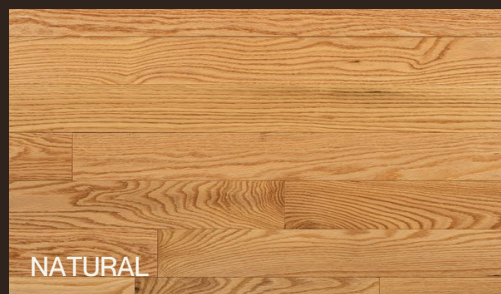
PLAYA

NATURAL

DOMESTIC COLLECTION

Red Oak

Classic and versatile, solid and engineered Red Oak flooring is known for its rich grain and warm tones. A timeless choice that brings character, durability, and natural charm to any living space.



DOMESTIC COLLECTION

Red Oak

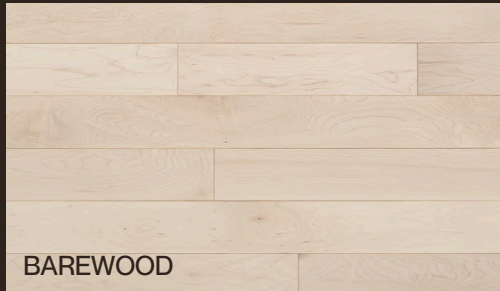
Discover two of our best-selling Red Oak colors, crafted to replicate the refined look of White Oak — without the reddish tones.



DOMESTIC COLLECTION

Hard Maple

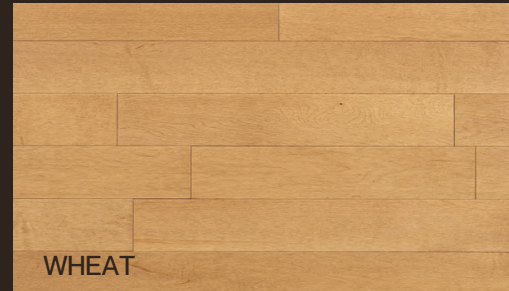
Clean and refined, solid and engineered Hard Maple flooring features a smooth, subtle grain with a modern, minimalist appeal. Its light tones brighten spaces while providing excellent durability for everyday living.



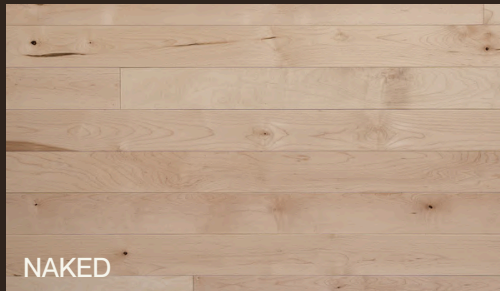
BAREWOOD



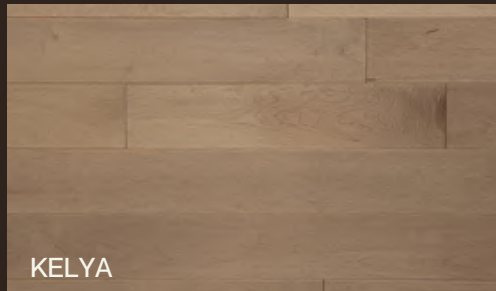
NATURAL



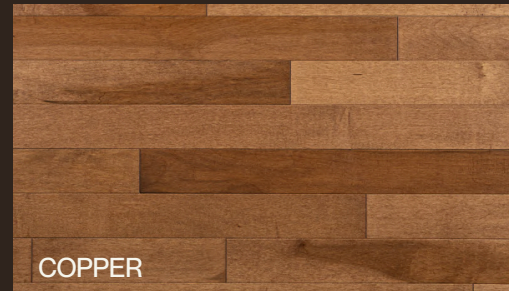
WHEAT



NAKED



KELYA



COPPER



NAKED

DOMESTIC COLLECTION

Ash

Bold yet elegant, solid and engineered Ash flooring showcases a distinctive grain that adds movement and personality. A perfect balance of strength, style, and contemporary character.



NAKED



ANTIQUE



KELYA



FOREST HILL



COPPER



HAZE



KELYA

DOMESTIC COLLECTION

Hickory

Naturally strong and full of character, Hickory flooring stands out with its striking color variation and rustic appeal. Built for durability, it's ideal for active homes seeking warmth and authenticity.





FLOORS OF UNPARALLELED QUALITY.

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