



Website

E-commerce Policy for Wickham
Hardwood Flooring





Website E-commerce Policy

This policy aims to clarify the rules regarding the use of our content and brand on your website.

1. Ownership of Photos and Permission to Use

All photos and images available on our website are the property of Wickham Hardwood Flooring, unless otherwise stated. To use our photos for commercial or promotional purposes on your website, you must obtain prior authorization from our marketing department. Please contact us for more information on the authorization process.

2. Photo Rights

In order to use any of our photos on your website, whether for regular or promotional purposes, you must obtain prior authorization from Wickham Flooring's marketing department. In order to ensure proper recognition of its brand and products, Wickham reserves the right to require a clear and visible reference indicating that the photos and/or products are from Wickham. Failure to ask for proper consent may result in further actions.

3. Use of the "Wickham" Brand and Displaying Prices

When using the "Wickham" brand on your website, it is strictly prohibited to display prices for our products online. If you choose not to use our photos and product names, you are permitted to display prices.

4. Compliance with Conditions

By using our content, including our photos and brand, on your website, you agree to comply with the conditions outlined in this policy. Any non-compliance with these conditions may result in legal action and termination of the authorization to use.

We appreciate your understanding and cooperation in ensuring respect for our intellectual property rights. For any questions or authorization requests, please contact us at the following email address: cdesjardins@wickhamhardwood.com from Wickham's marketing department.

Thank you for your interest in Wickham Hardwood Flooring.



FLOORS OF UNPARALLELED QUALITY.

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